



# the *early edition*

2002 Conference Newsletter

Sunday, June 23, 2002

## Welcome..... Bienvenue

*E*nergy! *E*ngagement! *E*nthusiasm! *E*nlightenment! — un *é*vénement *e*xtraordinaire!

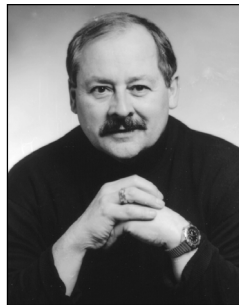
Now that you are here, let it all begin!

We're *e*xcited and pleased to welcome you to ARUCC 2002. Your *e*nthusiastic response to our invitation to the '*big e*' will make this an event to remember.

An *e*xcellent program is ready for you with lots of *e*xceptional speakers, *e*xciting presentations and *e*ntertaining *e*xpeditions. Whether you have years of experience in a registrar's office or are just beginning your career in this challenging environment, there is something here for you.

The post-secondary institutions of the capital region of Edmonton are extremely proud to be co-hosting this conference. Working together to bring you a stimulating program of events has given us an opportunity to strengthen our connections and to tap the collective talents of our technical institutes, public and private colleges, and universities.

We invite you to make the most of your days in *e*dmonton—renew friendships with colleagues, make new connections and enjoy the '*big e*'! Thanks for coming.



Brian Silzer  
ARUCC 2002 Co-Chair



Carole Byrne  
ARUCC 2002 Co-Chair

## today's highlights

### Texas-scrabble golf goes today

For those who signed up for golf, hope you've shined up your clubs because your ARUCC 2002 Texas-scrabble Golf Tourney is on tap today.

The first of eight teams tees off at 9:30 a.m. at Edmonton's Victoria Golf Course (12130 River Valley Road) Canada's oldest municipal fairway. The 18-hole course is nestled in Edmonton's lush river valley, just up the North Saskatchewan from the Crowne Plaza Chateau Lacombe. Teams include delegates from across Canada, many who traipsed the St. Andrew's course in New Brunswick in 2000

Shuttle buses depart outside the Crowne Plaza at 8:45 a.m. sharp. For those who want to drive, you need to access the course from Groat Road on the west side due to construction on River Valley Road. Good luck to all — and don't forget your sunblock.

### Opening reception at Café Lacombe

The official opening of the ARUCC 2002 conference is at 7 p.m. tonight in Café Lacombe, located on the main floor of the Crowne Plaza Chateau Lacombe. The Opening Reception will be a laid back social affair, so come by for some hot hors d'oeuvres and catch up with professional colleagues and friends.

## From far and wide...conference draws coast to coast delegates and American colleagues

A little bit of the Atlantic will join a little bit of the Pacific right here on the Alberta Prairies at this year's ARUCC conference.

The 2002 event has drawn more than 200 delegates from across Canada to take part in the amazing array of presentations, workshops and social events offered at the '*big e*'. More than 80 post-secondary institutions, professional and educational associations and corporations have sent representatives, including delegates from all 10 provinces.

Although the majority of delegates are from Alberta, more than a hundred delegates have crossed provincial borders to attend, with a special mention going to Memorial

University of Newfoundland for the most flyer miles. The St. John's institution has a contingent of 11 slated to make the trip.

Representatives from all the host institutions, including the University of Alberta, Athabasca University, Concordia University College of Alberta, Grant MacEwan College, The King's University College, and the Northern Alberta Institute of Technology, are also on hand.

ARUCC 2002 also has international appeal. Ingvar Grimsmo, from J2 Media Group, has travelled from Washington state to share his knowledge during his session "Web Sites that Work: Using Influence and

Persuasion Strategies to Transform Your Web Site into a Compelling and Productive Marketing Tool". The '*big e*' has also attracted Janie Barnett and Gloria Nathanson of the American Association of Collegiate Registrars and Admissions Officers, and Beth Richter of Noel-Levitz in Iowa City. Richter will present "Student Success and Institutional Success—Two Interlocked Themes".

A dozen exhibitors will also set up shop in the foyer and Salon C of the Crowne Plaza Chateau Lacombe to demonstrate how they can help your institution or organization. ARUCC 2002 conference sponsor, PeopleSoft, will be on hand.

## Pep up your speaking skills at workshop

Feeling like your lectures are lagging? Want to put a little zing into your future public speaking engagements? Well Gail Campbell, instructor and presenter extraordinaire, has the cure for you.

With some verbal wizardry and a whole lot of enthusiasm, Campbell—a sessional instructor with the University of Alberta's Drama department—will show you how to punch up your public speaking in her workshop "Presentations With Pizzaz" (from 1:30 to 4 p.m. today in the Klondike A Conference Room, third floor Crowne Plaza Chateau Lacombe. See Delegate Services for late registration).

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*Gail Campbell,  
University of Alberta Sessional Instructor  
and Presenter of "Presentations With Pizzaz"*

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Campbell will teach you how to organize and prepare your thoughts, engage your crowd plus quell any jittery nerves that may arise. The workshop will be interactive and group participation is part of the package.

"The only way to learn how to do is to actually do it," says Campbell, who has offered public speaking advice for nearly two decades. A dynamic, thoughtful, and fun workshop for all!

## Prizes, Prizes, and even more Prizes

You could be a prize winner at the ARUCC 2002 Conference. Dozens of items have been graciously donated by participating institutions from across Canada.

Each item will be awarded during random draws throughout the ARUCC conference.

So if you're in the right place and the right time and you have a little luck on your side, you could be packing a little prize in your suitcase as you head for home.

## Credit where credit is due: Workshop focuses on recognizing past education

With the workplace becoming more flexible than ever before, students are continually looking for ways to regroup, retrain and re-educate themselves so they can head off on another career path. Essential to this quest is getting recognition for past education and life experiences.

The Canadian Alliance of Education and Training Organizations (CAETO) and Canadian Association for Prior Learning Assessment (CAPLA)

continue to lobby on behalf of students and workers to ensure past academic achievements and employment are recognized by employers, post-secondary institutions and professional associations.

They bring their message to the ARUCC 2002 conference today at the "Recognizing Learning Workshop" (from 1:30 to 4 p.m. today in the Klondike B Conference Room, third

floor Crowne Plaza Chateau Lacombe. See Delegate Services for late registration).

Speakers Bonnie Kennedy and Gail Larose will share the findings of a National Roundtable on Articulation Agreements in Canada, a discussion which delved into the

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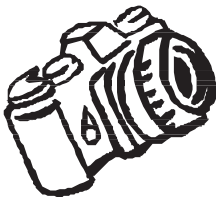
CAETO estimates some 73,000 Canadians are affected annually by limitations in current articulation agreements.

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terms by which institutions agree to recognize skills and learning previously acquired by learners and workers.

A "call to action" developed from the joint national conference on prior learning assessment and qualification recognition in Halifax, Nova Scotia in 2001 will also be reviewed.

CAETO estimates some 73,000 Canadians are affected annually by limitations in current articulation agreements. Kennedy and Larose will provide insight on how to improve the articulation agreement system.



## Moments to Remember

Conference highlights will be captured digitally

We've got something for all you photo buffs who crave visuals. Each day the ARUCC 2002 Delegate Services team will post an array of color images captured by our conference shutterbug.

The pictures will highlight the previous day's events and happenings, whether they be formal conference sessions or candid shots of the abundant social gatherings. So be sure to check the board daily—you just might see you and your colleagues in pictures. Say Cheese!

## did you know...

- **Edmonton is known as Canada's Festival City.** There are two festivals taking place while you are in town: **Jazz City International Music Festival** (June 21–30, 2002) — Canadian and international jazz musicians are featured in concerts, workshops, club dates and free outdoor events. **THE WORKS: A Visual Arts Celebration** (June 21–July 3) — the work of artists and artisans are featured throughout downtown Edmonton.
- **Edmonton's River Valley has the longest stretch of urban parkland in Canada?** It covers 7,425 hectares (18,348 acres) of land, and winds for 48 kilometres (30 miles) from the city's southwest to northeast edges and there are more than 200 kilometres of trails. In addition to the river valley, Edmonton has 896 parks within its borders, giving our city the distinction of having the largest area of parkland per capita of any major Canadian city.

arucc 2002 hosts:



Athabasca University



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