

Executive Profiles

President

Andrew Arida, UBC



Andrew Arida is the Associate Registrar, Student Recruitment & Undergraduate Admissions at the University of British Columbia. Andrew joined UBC in 1996 and has worked in various positions in prospective student recruitment, undergraduate admissions and enrolment management. Andrew holds a Bachelor of Arts in Psychology from the University of Calgary and has just completed a Master of Arts in Higher Education from UBC. His research focuses on the effects of different admission criteria (including broad-based admissions) on shaping a first-year class.

Andrew has been the Vice-President of ARUCC since 2013; he also sits on the Admissions Committee for the BC Council on Admissions and Transfer and the International Baccalaureate College and University Recognition committee.

Vice President

Barb Davis, Brock University



Barb Davis has been Registrar at Brock University since 2003. Her thirty year career in higher education has included senior leadership roles in student recruitment, academic advising, and student information services. Prior to her role as Registrar, she was Director of Admissions and Deputy Registrar. Barb served on the Executive of the Ontario Universities Council of Admissions (OUCA) from 1998-2013, primarily as Secretary but also as Chair. She has been a long time member of

the Ontario Universities Registrars Association (OURA) and ARUCC, and has presented at both conferences. She has been the OURA representative on the ARUCC Executive for the past two years and is a member of the ARUCC Research Working Group. She holds both a Master of Education and Bachelor of Arts (Honours) from Brock University.

Past President

Hans Rouleau, Bishop's University



Hans' career in higher education began in 2000 as Coordinator of Liaison for Bishop's University. From 2008 to 2010, Hans was the Director of Admissions for Bishop's where his responsibilities included registration of first-year students, awarding scholarships, awards & bursaries, and advising the Academic Standing and Admissions Policy committee on trends and changes occurring in post-secondary institutions.

During the past four years as Registrar, Hans has been heavily involved with the implementation of a new student information system, and with the removing of the "silos" between recruitment, admissions, and the Registrar's Office and developing more of an enrolment management culture.

Secretary -Treasurer

Kam Holland, University of Winnipeg



Kam Holland has over thirteen years of experience working within post-secondary environments in Ontario and Manitoba, dealing with the administration, coordination and implementation of policies and programs related to higher education and enhancing the student experience. Kam is currently part of the senior administration at The University of Winnipeg as the Director - Admissions, Awards and Financial Aid. She is responsible for leading and developing retention programs, recruitment strategies, systems projects, and programming/policies to ensure service quality and

delivery.

Western Representative

Karen McCredie, Capilano University



Karen McCredie has worked in the BC post-secondary sector for the past 24 years across the full range of BC institutions – large, research university to small community college, trades institution and is currently the Registrar at Capilano University a newly designated teaching university in North Vancouver. Karen is currently the President of WARUCC and the Chair of the ApplyBC Steering committee

among other steering committees and working groups within BC.

Ontario CRALO Representative

Janeen Hoover, Conestoga College



Janeen has been working in the Registrar's Office at Conestoga College since 1992 in various capacities including records, registration, fees, financial aid, admissions and statistical reporting. Janeen is also an active member of the Ontario College Registrars group known as CRALO serving as a regional representative, Chair of the Registrarial & Information Systems Subcommittee and Chair of the CRALO

committee. Janeen co-chaired the Ontario College Steering Committee responsible for implementing EDI in the College system and is currently the CRALO Representative on the EDI/PESC committee.

Ontario OURA Representative

Charmaine Hack, Ryerson University



Charmaine Hack was appointed Registrar at Ryerson University in May 2013. Her twenty-seven year career in higher education has included senior leadership roles in student recruitment and communications, client services, student housing and nine years as executive director of admissions and recruitment at Ryerson University. Currently, she is vice-president of the Ontario Universities Registrar's Association (OURA) and secretary of the Ontario Universities' Council on Admission (OUCA). She served five terms as chair of the Ontario Universities Fair organizing committee, and was appointed to the provincial task force that created the current

OUF Steering Committee structure. Charmaine also served two terms as Chair of OUCA, and four years as elected staff representative on the Ryerson University Board of Governors. She holds a BA from the University of Toronto and an M.Ed. from the Ontario Institute for Studies in Education.

Québec Representative

Romesh Vadivel, McGill University



Romesh Vadivel has had the pleasure of working at McGill University since 2005, most recently as Director of McGill's "[Service Point](http://www.mcgill.ca/students/servicepoint)", a high-volume frontline service office providing assistance and support to current students, applicants, alumni, prospects, parents, and to the general public. He has worked in the Canadian higher education industry for more than twenty years in a variety of challenging roles at each of Concordia University, Dalhousie University and now at McGill, and areas

implicated in or touching directly upon enrolment management. He is a leader of change, a persuasive and congenial collaborator, and possesses a strong understanding of the student experience, most specifically and most recently as it pertains to the Quebec context.

Atlantic Representative

Mairead Barry, Dalhousie University



The Monday after graduating from her undergraduate degree in History Mairead started working in the recruitment office for what was supposed to be a short term contract. Eleven years later she have not left the field of enrolment management. Currently she serves as the Associate Registrar and Director of Admission at Dalhousie University where she is responsible for the oversight of all activities related to admission, registration, scholarships & financial aid, examinations, academic scheduling, student records and convocation.