Association of Registrars of the Universities and Colleges of Canada Biennial Conference: STUDENTS FIRST! June 27-29, 2006



Concordia UNIVERSITY

June 28, 2006

IMPROVING EFFICIENCY OF THE ADMISSION PROCESS: IMAGING, SIS, STAFF INTERVENTION AND SYSTEMS TRANSFORMATION



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Director of Admission Services and Recruitment

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Assistant Director of Administrative Systems and Portal





CONCORDIA UNIVERSITY

- Montreal, Quebec, Canada
- 38,000 students / 24,000 FTEs
- 30,000 admission applications per year
- Four Faculties and School of Graduate Studies



WHY CHANGE THE PROCESS?

We needed to be more efficient in the processing of admission applications

Needed to involve the four Faculties more closely in the admission process

Significant growth (50%) in admission applications over 6 years (Period 1997-2003)

Needed more timely and comprehensive data on admissions

Technology was being underutilized





Demonstrable improvements in efficiency in processing cycle time of undergraduate admission applications by eliminating process inefficiencies

Introduction of distributed access to information system

Engagement of faculties in the admission process

Real time immediate access to student admission application and supporting documentation



KEY CHALLENGES

Transform processes while in production

Balance strategic (OD) and operational perspectives (BPR)

Pursue institutional effectiveness and unit/silo perspective

Embrace technology but use it with clear purpose

Introduce changes within a very short window of opportunity





GETTING STARTED

Get buy-in from participating staff

Involved Labour Union leaders early in process

Commitment there would be no reduction of staff complement

Affirmed that changes would be made as required in work organization, job functions, systems, jurisdiction and structures

Established an IT Team dedicated to this project



IMPLEMENTATION CONSIDERATIONS

This transformation process was not driven by a detailed blueprint for change but rather by the ongoing implementation enhancements which were identified and adopted by the Stakeholders

Understanding

Unfreezing / Visioning

Re-engineering / Design





SHIFT IN PARADIGM

FROM

Passive file management approach driven by prompts and chronological/sequential processing

TO

Proactive file management approach driven by institutional priorities and any application characteristics





Web Admission Application WAA

Connect2Concordia.ca

Online Application

Program Finder

Document Upload

Application Status

Statistics

Concordia a UNIVERSITY Real education for the real world

WELCOME BACK!

USERNAME PASSWORD A, LOG IN

Fernot your password) A My Programs

Request Information A Mailbox

Events

Student Life

- Profile Update About Concordia Admissions/Apply
- O Financial Aid/Fees
 - - · Communicate with our staff

Connect Concordia

Welcome to Concordia!

Create a profile on Connect2Concordia to apply online and receive personalized information, or just SIGN UP browse our website using the blue links on the left. We are still accepting applications for some of our NOWI programs for the Fall 2006 semester.

WHY sign up?

Creating a profile on Connect2Concordia will pre-populate most of your information to the online application should you decide to apply. It will also give you access to:

- Arrange a campus visit
- Update your profile
- · Save messages to your mailbox
- · View your application status

Interested in graduate studies?

EDge ezRecruit**

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News



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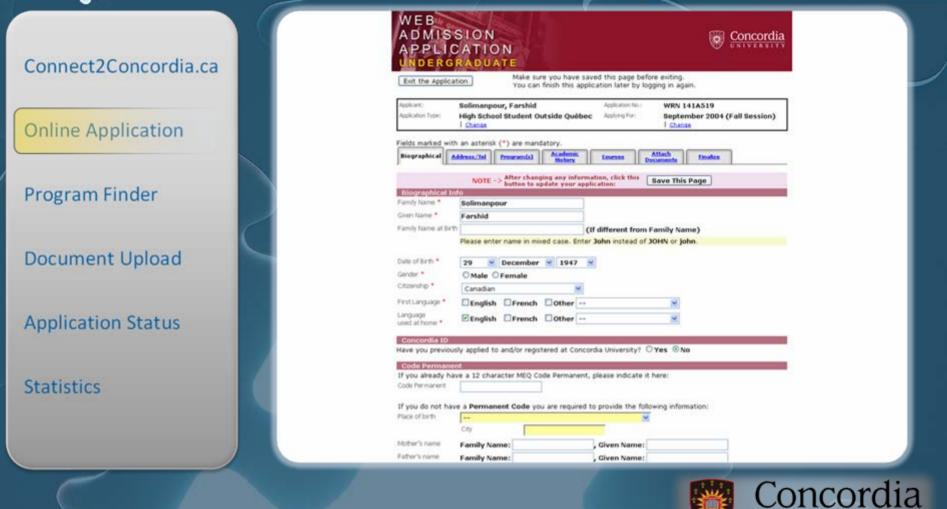
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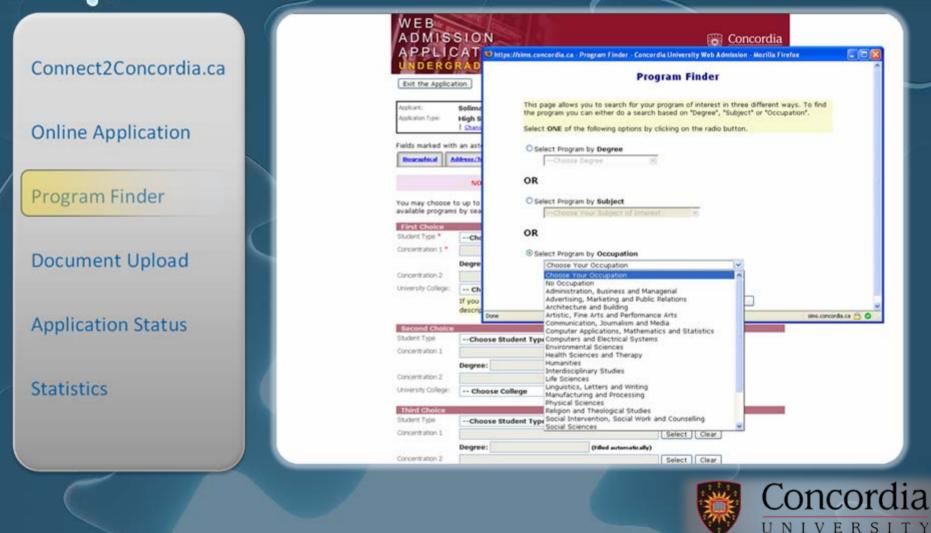
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Accommodations Arrange a Visit















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Connect2Concordia.ca

Online Application

Program Finder

Document Upload

Application Status

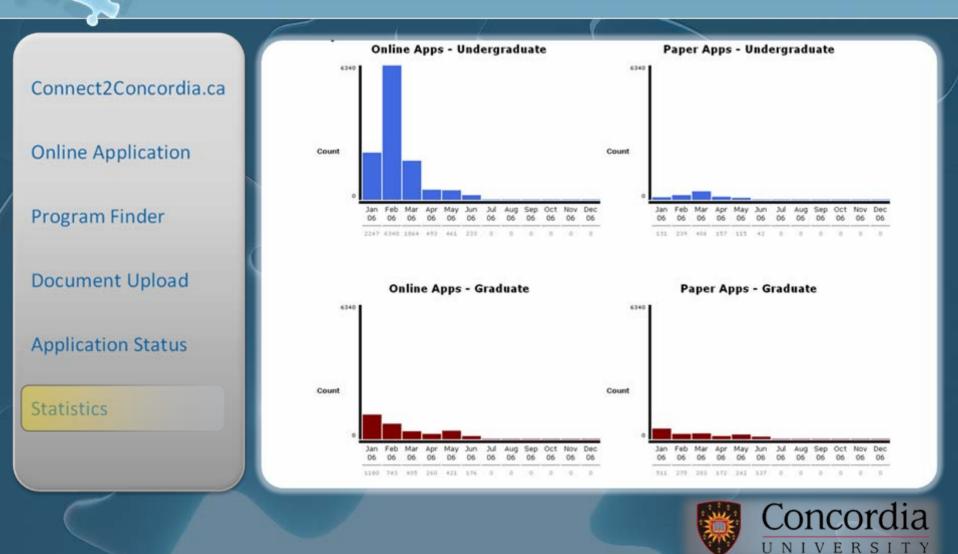
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Online Application	Application Status Application Status Application No WRN 147A180 Application For September 2005 (Fell Session) Application Date 24 Feb 2005
Program Finder	Applicant Name Solimanpour, Farshid Date of Birth 26 Jun 1992 Email farshid_sol@yahoo.com Gender Female Note: During the application process, we will be communicating with you by email. If you have not provided us an email address or if the email address listed above is incorrect please contact us at +1 (514) 848-2424 ext 2668 to provide us with the correct information.
Document Upload	Program Selection/Status Choice I B.F.A. (E.C.P.) / Full Time Concentration(s) Design (Major) Status: You have received a final acceptance to the program listed above. You will be or have here notified via better and e-mail of the datails of this decision. Last Update: 10 Apr 2005
Application Status	Please confirm your attendance. If you have been granted admission to full-time studies, or to part-time studies in a quota or limited enrollment program, you are required to submit a confirmation deposit of \$50 CAD to confirm your intention to enter the university. This confirmation deposit is non-refundable and will be applied towards your tuition fees. Many programs are very competetive and have a waiting list of applicants hoping to be admitted. If you do not confirm your acceptance by the deadline date indicated in your Offer of Admission, your admission may be cancelland your place given to someone else.
Statistics	Choice 2 Choice 2 Concentration(s) Print Media (Major)
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Application Coding

Paper Application

Application Document

Document Scanning

Assessment







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Application Coding

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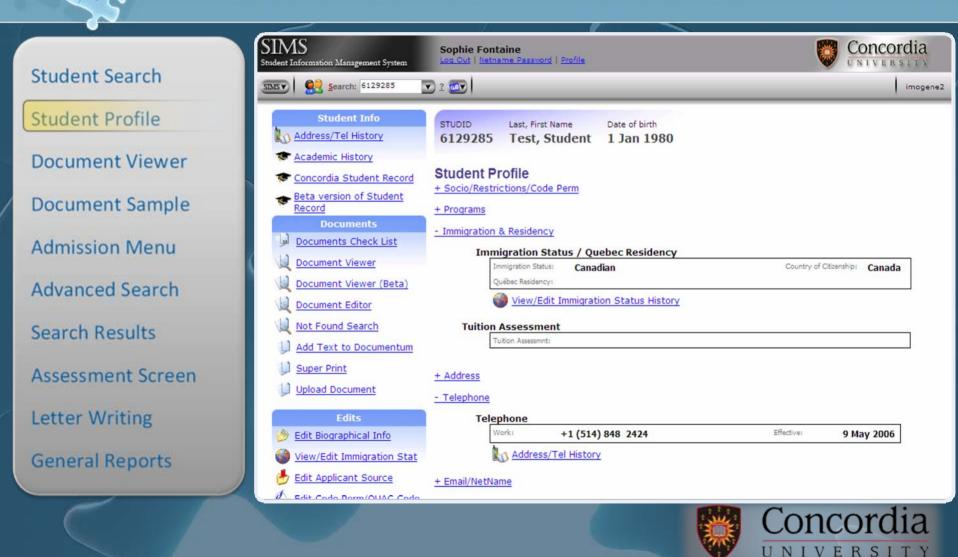
Student Information Management System

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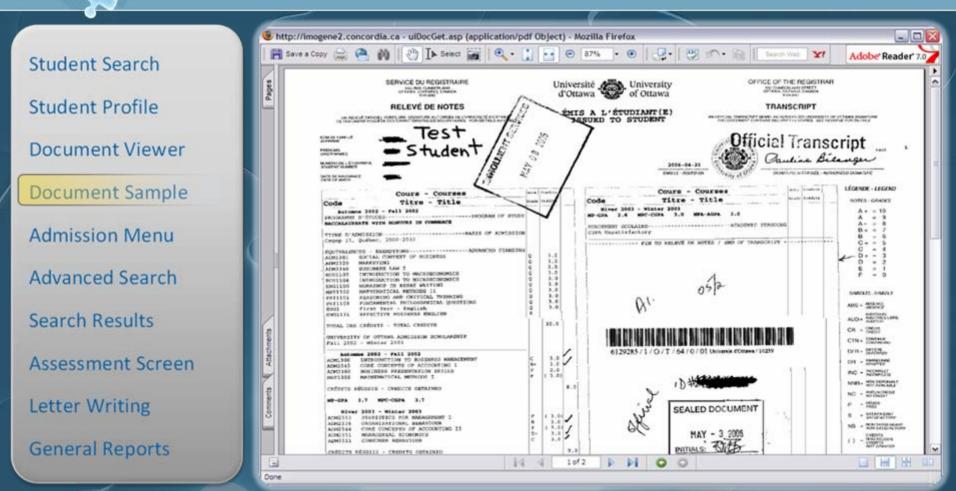
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SIMS Student information management system

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Student Search

Student Profile

Document Viewer

Document Sample

Admission Menu

Advanced Search

Search Results

Assessment Screen

Letter Writing

General Reports

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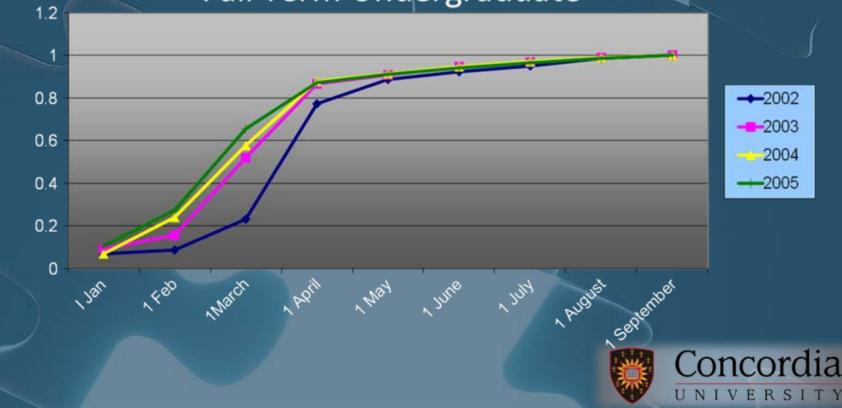


STATISTICS



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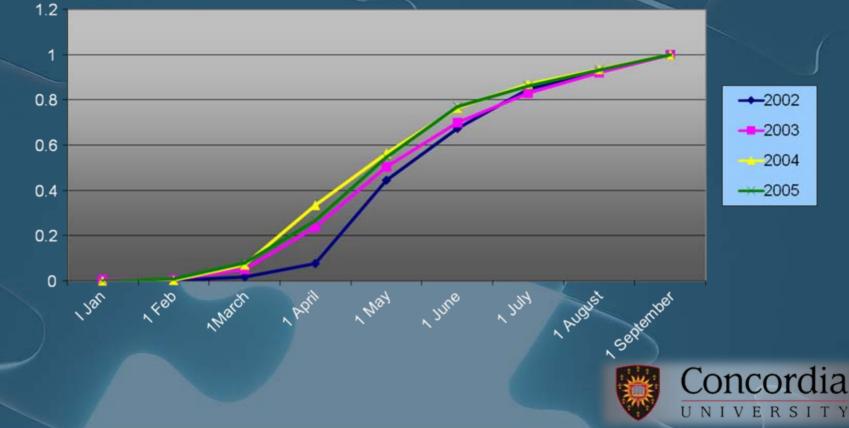
Applications Coded In Relation to Total Applications Received for Each Year Fall Term Undergraduate





EVOLUTION OF PERCENTAGE

Acceptances in Relation to Total Acceptances Issued for Each Year Fall term Undergraduate





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Applications with Pending Status Fall Term Undergraduate

