

York University

Director, International Recruitment

Reference: 112208

Duration: Permanent Full Time

Location: 4700 Keele Street, Toronto

Director, International Recruitment

York is a leading international teaching and research university, and a driving force for positive change. Empowered by a welcoming and diverse community with a uniquely global perspective, we are preparing our students for their long-term careers and personal success. Together, we can make things right for our communities, our planet and our future.

Under the direction of the University Registrar & Assistant Vice Provost and the Assistant Vice President, Global Engagement and Partnerships, the Director, International Recruitment provides leadership and strategic guidance to the York community for the development of regional recruitment strategies, risk management and institution-wide recruitment for undergraduate degree programs. The Director, International Recruitment will lead all activities, events (on and off campus), communications, conference attendance, and community outreach designed to present York University and its programs in a compelling manner to international prospective students, families, school counsellors, external partners or agents and other key influencers. The Director, International Recruitment is charged with maximizing the number and quality of a diverse population of international prospective students and applicants while achieving the University's objectives, broadly defined in the University Academic Plan.

To be considered for this opportunity, you will bring the following:

Education:

- Bachelor's degree in a relevant discipline (e.g., education, international relations, or business).
- Valid Passport.

Experience:

- 6 years of related experience.
- 4 years of management experience.
- Experience living or working abroad. Experience in international recruitment and strategic enrolment management, communications, and strategy development.
- Experience managing a remote multi-regional global team. Experience working with international counsellors and organizations.
- Experience with online management information systems (CRM) and conversion management.
- Experience working with a CRM and/or business intelligence (BI) platforms (e.g. Power BI, Tableau).
- Experience with large record management systems (e.g. - MSAccess, CRM Dynamics, SIS).

For full position details, including skills and knowledge requirements, and to apply to this 112208.

We offer comprehensive benefits and access to superb educational and recreational facilities. For more information on what York has to offer U please visit: <http://hr.info.yorku.ca/benefits>

Please apply online at: <https://rita.cegid.cloud/go/682de1c54450a0d2005640ef/59a423fe43040004c3b681d7/en>